



HDCA Chair's Vision

(Simon Taufel – July 2020)

This vision statement is purely to document and share the Chair's vision of where Highlands Cricket should be heading in the years ahead. It is not designed to usurp the Associations objectives in the Constitution, but endeavour to align the HDCA Board's work, together with the Member Clubs and Affiliates, as we serve our participants going forward.

Vision overview

Together we strive to serve local cricket and our participants by creating a positive experience in any role they choose, be it playing, umpiring, scoring, administration, coaching or another form of volunteering. We need to abide by the MCC's Spirit of Cricket, championing respect and mateship, and seek to develop excellent ambassadors for our game and citizens for our local community. Poor behaviour has no place in our game or association. We aim to protect the heritage of cricket, honouring the legacy left by those before us, and promote it by ensuring we leave it in a better place than when we found it allowing the next generation to enjoy it.

Participation

We need to facilitate cricket being available, affordable and enjoyable by all of the local community - school children, adolescents, male, female, mature and marginalised groups. We need to grow our volunteer base to serve the participants and see more umpires and scorers involved. We seek to be inclusive, not exclusive.

Community engagement

Cricket should be serving the local community by being a sport that challenges and improves the individual, through the development of life skills – leadership, teamwork, preparation, integrity and resilience. It should be a sport that connects members of our community with each other and is a vehicle for building a stronger, more resilient, and capable Southern Highlands community.

We aim to grow more strategic partnerships with community entities. While sponsors are vital, we need beneficial partnerships with Council, schools, volunteer groups, media and local businesses. Our sport can be a vehicle to support the objectives of these community groups and they can help us improve the value and experience we offer our participants.

Finance / Administration

Underpinning our programs is the ability to derive sufficient income and remain operationally solvent. While the HDCA is a not for profit organisation, it is important for us to see income streams from groups other than our players and for us to reinvest income back into the local game. The goal is to grow sponsorship and contributions so that we can support our Clubs and keep user fees low, thereby promoting access affordability.

Facilities

We continue to grow access to synthetic and turf cricket grounds. We need to work with government to provide better multi purpose sports facilities that local cricket uses – playing, training and spectating. High quality, safe facilities make up part of the enjoyment experience for all.

A handwritten signature in black ink, which appears to read 'Simon Taufel'.